

2015 BATH IN FASHION

BATH IN FASHION 2015 CRAFTS A PROGRAMME OF HANDS ON WORKSHOPS AND TALKS

“Talent is everywhere – our future is in the Making”, says The Crafts Council

(Craft currently contributes £3.4 billion to the economy and over 150,000 people across the UK deploy craft skills within a number of industries including fashion, film and engineering)

Bath in Fashion 2015, (21-29 March) in partnership with Jolly’s department store, taps into the increase in demand for crafts and making seen over recent years with an exciting programme of textile and craft inspired workshops and talks adding to a jam packed week of catwalks, exhibitions and films in the World Heritage City.

Complementing the exciting programme of talks and style debate with leading designers and catwalk shows taking place in the city, Bath in Fashion offers the opportunity to indulge your passion for various craft media such as embroidery, sewing, knitting, crochet and jewellery making with hands-on workshops and talks led by industry experts.

Have a Heart for Kids Company – Community Crochet Project; Crochet a heart with local textile artist Emma Leith and help raise funds for Kids Company the Bath in Fashion official charity. London Arts and Crafts store Cass Art who have recently opened a branch in Bristol will pledge 10p for every Heart crocheted. Emma will be creating a yarn combing installation during the week so please download the pattern and send in your hearts - emmaleith.co.uk/category/tutorials or follow the link on bathinfashion.co.uk

Back by popular demand **Brandon Mabley of Kaffe Fassett’s** design studio will host a Persian Poppy Knitting Workshop where you can enjoy a day sharpening your colour observation in knitting design by working with a range of light and dark colours in contrasting tones. Brandon will also introduce you to the Persian Poppy design.

World leader in embroidery, **the Royal School of Needlework** is set add lustre, glitz and history to the Bath in Fashion programme with an illustrated talk by the school's Chief Executive Dr Susan Kay-Williams on the RSN's involvement with embellishing items for fashion, highlighting commissioned work from the 19th century to present day.

In collaboration with lifestyle store **Anthropologie**, RSN tutors will be leading two design inspired workshops – **Beautiful Buttons** where participants will be creating their own embellished and oversized buttons as fashion accessories. Anthropologie will also host a cutting edge display of work from RSN degree students studying the only hand embroidery degree course in Europe.

The Fashion Museum in Bath houses one of the world's leading collections of historic and contemporary dress. Rosemary Harden, Curator of the Fashion Museum delivers a talk on embroidery in their collection; **The Embroiders Art; Stitch in Fashion Beautiful materials, intriguing design and exquisite workmanship**. Embroidery is traditionally known as the most luxurious of fashion's decorative techniques, and Rosemary will discuss the art across past centuries, drawing on treasures from the Museum's collection.

The theme of craft adorning fashion continues with an "in conversation" with talented Scottish Designer **Holly Fulton** and Jessica Bumpus of Vogue.co.uk, sponsored by Jaeger. Holly's quintessentially English S/S 15 collection sees graphic adornment and embellishment dominate her designs making her a favourite with celebrities such as Keira Knightly. The event even explores embellishment of the body with a talk by the UK's top tattoo artist, Mo Coppoletta.

Make a Vintage Belt Bag with The Makery – this wonderful sewing workshop will end you walking away with a vintage belt bag and enjoy a fun and informal very colourful **Needle Felting workshop with Emma Leith** - learn the art of painting with wool and make your very own pin cushion.

Every jewellery box has some broken trinkets and outdated pieces, gather yours together and enjoy a creative **upcycling workshop with Fabulous** making new creations which you can then purchase by making a donation to Breast Cancer Campaign.

Join Bath based designer **Carole Waller** to try your hand at screen printing and painting on silk. Carole specialises in painting with dye directly onto cloth for the purpose of creating unique painted silk clothing – art to wear.

Contemporary Textile Magazine **Selvedge** returns with their Spring Fair. Held at the renowned American Museum in Britain the fair will bring to town an exclusive selection of 25 makers offering antique textiles, fashion, homeware and haberdashery.

Bath in Fashion will be running workshops, exhibitions, catwalks, talks and shopping events from 21-29 March 2014 with tickets on sale from 2nd February – please see bathinfashion.co.uk for details.

For further details on workshops and talks and images please contact: Nicky Hancock on 01225 332299 or e-mail nicky@hancockcomm.com

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About The Bath Improvement District Company

Bath in Fashion is a Bath BID (Business Improvement District) Company initiative. The Bath BID Company organises specialist events to raise the profile of the city and attract visitors to support businesses within the city centre. The Bath BID Company acts as a catalyst to creating a fashion event which is distinctive, unique and unlike any other in the UK. With commitment to providing support for the business community, events like Bath in Fashion are born from a collaboration between public and private sector; retailers and landlords and both independent and high street retailers. Visit www.bathbid.co.uk

About the Royal School of Needlework

The Royal School of Needlework may be best known for its work for interiors, churches and state occasions but it has also had a role in embellishing items for fashion. The RSN's Chief Executive, Dr Susan Kay-Williams, will present an illustrated lecture on the RSN's involvement in embellishing items as one-off bespoke pieces and will highlight work by its Studio from the 19th century to the 21st, including work by degree students. Founded in 1872, the Royal School of Needlework makes a modern art form from the world of hand embroidery. Working on high profile assignments like the Sarah Burton Dress for The Duchess of Cambridge's wedding dress or on a collection for Savile Row's Patrick Grant, they keep the traditional art of embroidery very much alive. RSN offers a degree level course, the only one of its kind in Europe with a focus on design and concept based at Hampton Court Palace and inspire people to improve their technique or even learn a new skill with their hundreds of day courses